



# **Kiwanis Peanut Day, Inc. 2011 NEWS BULLETIN**

We are proud to announce that 2011 marks our 60th Year Anniversary. We look forward to helping your club now and in the future. Since our inception we have helped clubs raise over **\$71,872,695** for their charities.

## **Upcoming Events**

**CONGRATULATIONS.....**  
TO THE TOP 25 Kiwanis Clubs whose reported earnings totaled over \$343,609. The **Dearborn, MI Club was No. 1** in reported net earnings of \$36,771. In addition, we want to welcome the Kiwanis Clubs who used "Kiwanis Peanut Day" for the first time this past year.

**"PEANUT DAY" IN THE MIDWEST THIS YEAR IS FRIDAY, SEPTEMBER 23RD, 2011.** The Mayor of Chicago, each year since 1951 has issued a Proclamation declaring the 4th Friday of September as **Kiwanis Peanut Day.**

If your Kiwanis Club or another organization sponsors a golf outing include a 3/4 oz. bag of peanuts or pretzels in the complimentary goody bag, great with a beverage.

**WE CANNOT SPECIFY AN EXACT DELIVERY TIME FOR YOUR ORDER.** Pinpointing a specific date & time for your delivery via UPS or by Truck is **NOT GUARANTEED.** TRUCKING COMPANIES HAVE A MINIMUM \$50.00 INSIDE DELIVERY CHARGE.

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**Remember,,Pre-Selling** cartons of peanuts for \$25.00 to \$50.00 per carton is another way to increase your sales to individuals, friends or relatives. Your Peanut Chairman and their committee can use these ways to distribute peanuts..

Contact our office for a sample letter.....

### **ORDER CONFIRMATION..**

**Any order either faxed or mailed to Kiwanis Peanut Day will always be confirmed by telephone. If you receive no phone confirmation your order is not placed.....**

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**Our Standard 3/4 oz. red & blue bags of shelled roasted peanuts remains the #1 fund-raiser in Kiwanis. Call the office for your FREE KIT and find out how we can help your club raise a lot of money using all of our products....**

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Due to weather and economic conditions within the nut industry we had to endure cost increases with many of our products. Our

vendors hope the markets will stabilize this year. It's never something that we want to do but after 4 years Kiwanis Peanut Day, Inc. couldn't survive without these price adjustments.

**##### Make sure orders are placed well before your fundraiser. We try to guarantee 10 working days from the date of your order. For Peanut Days, in September, our busiest time of year, please order at least 4 weeks in advance of your fundraiser.**

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**In the best interest of safety and liability Kiwanis Clubs should make prudent decisions allowing Key Club members and volunteers under 18 years to work on street corners. Accident/Medical insurance policies are available per day for non-Kiwanians for \$25.00/\$5000 coverage.**

### **\*\*\*ANOTHER IDEA\*\*\***

How about a parade? Throw bags of peanuts out at the crowd. Great way to get the Kiwanis name out there. Also, it is the responsibility of the club chairperson to verify pricing and shipping charges at time of placing the clubs order...Fees will not be waived ...

We had a problem with many clubs not realizing pricing changes and shipping charges will be added to invoices that do not order the minimum quantities...

**WE LOOK FORWARD TO A SUCCESSFUL 2011 FUND-RAISING YEAR.....THANK YOU TO ALL THE CLUBS WHO PURCHASE FROM US. WE APPRECIATE YOUR BUSINESS.**

**Phone Number Toll Free: 888-768-8386 or locally at 630-990-0400. www.kiwanispeanutday.com Fax #630-990-7401**